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Surrey UK and Niantic, CT USA

Client Associated Businesses, Inc. and PharSafer® Associates Ltd. Announce Global Alliance to Focus on Pharmacovigilance and Data Management Needs of Companies in Health-related Industries

Client Associated Businesses, Inc. (Niantic, CT USA) and PharSafer® Associates Ltd. (Surrey UK) have announced an alliance to address the growing needs of companies for quality pharmacovigilance (PV) services, as well as tailored offerings in the data management (DM) clinical trial segment.

Established in 2000, Client Associated Businesses (CAB) has been providing services to a variety of large and mid-size pharmaceutical and biotech clients with an operational model designed to create a dedicated team of highly skilled data management personnel providing production support in a variety of functional areas. Working remotely on the client's systems CAB provides production support in direct concert with the client's in-house clinical team in a cost effective and flexible staffing model. CAB provides expertise in a variety of Data Management platforms including Oracle Clinical® and Medidata Rave®, and has recently signed a partnership agreement with Medrio® to provide a solution to clients who are looking for a fully validated and cost effective EDC solution. In addition to their US based operations CAB has established an operational unit in Delhi India that can provide a full suite of database programming and pharmacovigilance services. CAB also has an operational unit in Armenia that offers Oracle Clinical® and Medidata Rave® data management and database programming services. Working with some of the world's largest pharmaceutical companies CAB has successfully locked over 500 Phase I to Phase IV studies in a variety of therapeutic areas, and successfully programmed and activated over 300 Oracle Clinical® based studies and 22 Medidata Rave® studies.

Since 2002 PharSafer® has been providing pharmacovigilance solutions to the pharmaceutical, medical and cosmetic industries, in addition to being one of the most effective training organizations in the PV space. PharSafer® has the capacity to operate as a complete Pharmacovigilance and Medical Services Department/Organisation of Client companies, performing all of the activities expected in order to be compliant with the necessary legislation. PharSafer® may provide PV services in either Argus® or ARISg®. With clients across seven continents and with offices in the UK, Middle East, India and plans in 2015 for new offices in Australia, PharSafer® has an exemplary record for case accuracy repeatedly achieving 99% on all cases as well as being a prolific processor, processing over 350,000 individual cases in 2012, as well as writing over 250 PSURs/PBRERs/DSURs/ RMPs/REMs for Companies.

“PharSafer® has positioned itself in drug safety with a highly regarded service model for providing pharmacovigilance services to a variety of international based clients. With their expanding client base they were looking to partner with a company who could provide staffing based in India and who could also provide parallel data management services for clients looking for a full service approach. We look forward to advancing our alliance with PharSafer® and are confident that the synergies to be afforded by our collaboration will provide benefits to our collective Clients,” said Paul Bellenoit, President and Chief Executive Officer of Client Associated Businesses, Inc.

“We are very pleased to have Client Associated Businesses as an alliance partner,” commented Graeme Ladds, Chief Executive Officer of PharSafer® Associates Ltd. “Pharmacovigilance has become an increasingly important component of the clinical regulatory process, continually becoming more global in nature, and with post-marketing surveillance and active signaling becoming the normal expectation of all pharmaceutical Companies the alliance fits perfectly from having quality data right from the clinical start.

“Through our expansion with the operation in India of Client Associated Businesses, Inc. and their extensive data management experience we are able to provide more companies with the same quality PV and data management services in the most cost-effective and management-efficient manner.”

For more information about Client Associated Businesses, Inc., please visit www.clincab.com

For more information about PharSafer® Associates Ltd., please visit www.pharsafer.com

Certain statements in this press release constitute forward-looking statements, are not historical facts, and involve risks and uncertainties that could cause actual results to differ from those expected and projected. Such risks and uncertainties include, but are not limited to (i) general economic conditions; (ii) conditions specific to the industry; (iii) the company's ability to develop or acquire new technology or products through licensing, merger or acquisition and to obtain regulatory approval to commercialize diagnostic, therapeutic or preventative products; (iv) the effectiveness and ultimate market acceptance of any such products; (v) limitations on third party reimbursements with respect to any such products; and (vi) competition. The companies do not undertake to update or revise any forward-looking statements contained herein whether as a result of new information, future events or otherwise. Each company has independently confirmed the accuracy of information regarding its operations cited in this release and takes sole responsibility and liability for the authenticity of said information.

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